

www.**Breaking News English**.com

Ready-to-Use English Lessons by Sean Banville

**"1,000 IDEAS & ACTIVITIES
FOR LANGUAGE TEACHERS"**

www.breakingnewsenglish.com/book.html

**Thousands more free lessons
from Sean's other websites**

www.freematerials.com/sean_banville_lessons.html

Level 5

'World of Warcraft' loses 2 million players

29th July, 2013

http://www.breakingnewsenglish.com/1307/130729-world_of_warcraft-5.html

Contents

The Reading	2
Matching	3
Listening Gap Fill	4
Survey	5
Discussion	6
Writing	7

Please try Level 4 (easier) and the 26-page Level 6 (harder).

Twitter



twitter.com/SeanBanville

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

Google +



plus.google.com/110990608764591804698/posts

THE READING

From http://www.breakingnewsenglish.com/1307/130729-world_of_warcraft-5.html

"World of Warcraft", a very popular online game, is losing subscribers. Over 600,000 have left in the past three months and almost two million in 2013. At the start of the year, Activision Blizzard, owners of the game, had 9.6 million subscribers. That figure is now 7.7 million. However, it is still easily the world's most popular massively multiplayer online role-playing game (MMORPG). Analysts are saying the drop is due to fierce competition from popular multiplayer online battle arena (MOBA) games like "League of Legends," which has 12 million active daily players.

Despite this downturn, Activision is pushing ahead to get greater independence. CEO Bobby Kotick is spearheading an \$8.2billion buyout to be the biggest shareholder again. He wants to buy 429 million shares back from French telecoms and entertainment giant Vivendi, which holds a 61 per cent stake in Activision. This would fall to 12 per cent if the acquisition is successful. Mr Kotick has been CEO since 1991. He believes in the future of online subscriptions. He oversaw the success of "World of Warcraft" and another Activision smash hit, "Call Of Duty".

Sources: <http://www.ft.com/intl/cms/s/0/23640708-f59e-11e2-94e9-00144feabdc0.html#axzz2aEovkdKm>
<http://news.sky.com/story/1120865/world-of-warcraft-loses-600000-subscribers>
<http://www.ibtimes.com/wow-world-warcraft-subscribers-down-77-million-could-league-legends-dota-2-be-blame-1361025>

MATCHING

From http://www.breakingnewsenglish.com/1307/130729-world_of_warcraft-5.html

PARAGRAPH ONE:

- | | |
|---------------------------------------|--------------------------|
| 1. losing | a. have left |
| 2. Over 600,000 | b. players |
| 3. owners | c. playing game (MMORPG) |
| 4. it is still easily the | d. subscribers |
| 5. massively multiplayer online role- | e. (MOBA) games |
| 6. due to fierce | f. of the game |
| 7. multiplayer online battle arena | g. competition |
| 8. 12 million active daily | h. world's most popular |

PARAGRAPH TWO:

- | | |
|-------------------------------|---------------------------|
| 1. Despite | a. an \$8.2billion buyout |
| 2. pushing | b. giant |
| 3. get greater | c. this downturn |
| 4. spearheading | d. is successful |
| 5. telecoms and entertainment | e. ahead |
| 6. a 61 per cent | f. hit |
| 7. if the acquisition | g. independence |
| 8. smash | h. stake |

LISTEN AND FILL IN THE GAPS

From http://www.breakingnewsenglish.com/1307/130729-world_of_warcraft-5.html

"World of Warcraft", a very popular online game, (1) _____.

Over 600,000 (2) _____ three months and almost two million in 2013. At the start of the year, Activision Blizzard, owners of the game, had (3) _____. That figure is now 7.7 million.

However, it is still easily the world's (4) _____ multiplayer online role-playing game (MMORPG). Analysts are (5) _____ to fierce competition from popular multiplayer online battle arena (MOBA) games like "League of Legends," which has 12 (6) _____.

Despite this downturn, Activision is (7) _____ get greater independence. CEO Bobby Kotick (8) _____ \$8.2billion buyout to be (9) _____ again. He wants to buy 429 million shares back from French telecoms and entertainment giant Vivendi, which holds (10) _____ Activision. This would fall to 12 per cent if the (11) _____. Mr Kotick has been CEO since 1991. He believes in the future of online subscriptions. (12) _____

"World of Warcraft" and another Activision smash hit, "Call Of Duty".

ONLINE GAMING SURVEY

From http://www.breakingnewsenglish.com/1307/130729-world_of_warcraft-5.html

Write five GOOD questions about online gaming in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

'World of Warcraft' loses 2 million players – 29th July, 2013
More free lessons at www.BreakingNewsEnglish.com

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

