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## **Level 4**

# **Unusual fashion gets you more respect**

**26th March, 2014**

<http://www.breakingnewsenglish.com/1403/140326-fashion-sense-4.html>



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**Please try the harder Level 5 and the 26-page Level 6 (harder).**

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# THE READING

From <http://www.breakingnewsenglish.com/1403/140326-fashion-sense-4.html>

Researchers say that people who dress differently get more respect. Silvia Bellezza and two professors looked at how we view the status and competence of people who do not dress "normally". They found that the more strangely people dress, the more respect they get. People thought that those with "weirder" fashion were more unique. Many people believe that dressing down is a sign of confidence. Bellezza said: "If you're willing to deviate, there are upsides."

Bellezza's experiments tested how people reacted to non-standard dress. People dressed differently at boutiques in Milan. One group wore sports clothes, while the other dressed in suits. Sales assistants thought the sporty people were the bigger spenders. In another test, students rated an unshaven professor in a T-shirt above a professor in a suit. Well-known CEOs who dress down and wear jeans and sneakers may have changed how we think.

Sources: <http://www.businessinsider.com.au/people-who-dress-weird-get-more-respect-2014-3>  
<http://online.wsj.com/news/articles/SB10001424052702304017604579445140870078088>  
[http://www.nzherald.co.nz/lifestyle/news/article.cfm?c\\_id=6&objectid=11223173](http://www.nzherald.co.nz/lifestyle/news/article.cfm?c_id=6&objectid=11223173)

# MATCHING

From <http://www.breakingnewsenglish.com/1403/140326-fashion-sense-4.html>

## PARAGRAPH ONE:

- |                                  |                       |
|----------------------------------|-----------------------|
| 1. people who dress              | a. people dress       |
| 2. people who do not             | b. sign of confidence |
| 3. the more strangely            | c. were more unique   |
| 4. those with "weirder" fashion  | d. differently        |
| 5. dressing down is a            | e. there are upsides  |
| 6. If you're willing to deviate, | f. dress "normally"   |

## PARAGRAPH TWO:

- |                               |                    |
|-------------------------------|--------------------|
| 1. non-                       | a. T-shirt         |
| 2. boutiques                  | b. in suits        |
| 3. the other dressed          | c. standard dress  |
| 4. the sporty people were the | d. we think        |
| 5. an unshaven professor in a | e. in Milan        |
| 6. changed how                | f. bigger spenders |

# LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1403/140326-fashion-sense-4.html>

Researchers say that people (1) \_\_\_\_\_ get more respect.

Silvia Bellezza and two professors looked (2) \_\_\_\_\_ the

status (3) \_\_\_\_\_ people who do not dress "normally". They

found that the more strangely people dress, (4) \_\_\_\_\_ get.

People thought that those with "weirder" fashion were more unique. Many

people believe (5) \_\_\_\_\_ is a sign of confidence. Bellezza

said: "If you're willing to deviate, (6) \_\_\_\_\_."

Bellezza's experiments tested (7) \_\_\_\_\_ to non-standard

dress. People dressed (8) \_\_\_\_\_ in Milan. One group wore

sports clothes, while the (9) \_\_\_\_\_. Sales assistants

thought the sporty people were (10) \_\_\_\_\_. In another

test, students rated (11) \_\_\_\_\_ in a T-shirt above a

professor in a suit. Well-known CEOs who dress down and wear jeans and

sneakers may have (12) \_\_\_\_\_.

# FASHION SURVEY

From <http://www.breakingnewsenglish.com/1403/140326-fashion-sense-4.html>

Write five GOOD questions about fashion in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

*Unusual fashion gets you more respect – 26th March, 2014*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

