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Level 5

Coca Cola changes recipe after online petition

9th May, 2014

<http://www.breakingnewsenglish.com/1405/140509-coca-cola-5.html>



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Please try Level 4 (easier) and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1405/140509-coca-cola.html>

An online petition has made the Coca-Cola Company change the recipe of several of its drinks. The world's largest drinks manufacturer will remove a substance called brominated vegetable oil (BVO) from drinks like Powerade and Fanta. BVO is a food additive that stops other ingredients from separating. It contains the chemical bromide, which is used in products to prevent fires. A Coca-Cola spokesman said: "All of our beverages, including those with BVO, are safe...and [they] comply with all regulations...The safety and quality of our products is our highest priority."

The USA's Food and Drug Administration removed BVO from its "generally recognised as safe" list in 1970. A few months ago, an American teenager started a petition on the site Change.org to get BVO removed from drinks. She asked why it was used in what are sold as health drinks. More than 200,000 people signed the petition. The teen said: "It's really good to know that companies, especially big companies, are listening to consumers." She added: "I'm glad to know the Powerade sold at my school and consumed by people around the world will be a little bit healthier without BVO."

Sources: <http://www.businessweek.com/news/2014-05-05/coca-cola-to-remove-controversial-ingredient-from-its-beverages>
<http://abcnews.go.com/Health/wireStory/coke-pepsi-dropping-bvo-drinks-23599329>
<http://www.change.org/petitions/powerade-if-gatorade-can-take-crazy-chemical-bvo-out-of-sports-drinks-so-can-you>

MATCHING

From <http://www.breakingnewsenglish.com/1405/140509-coca-cola.html>

PARAGRAPH ONE:

- | | |
|----------------------------|------------------------|
| 1. An online | a. all regulations |
| 2. The world's largest | b. additive |
| 3. a food | c. of our products |
| 4. stops other ingredients | d. petition |
| 5. used in products | e. drinks manufacturer |
| 6. they comply with | f. from separating |
| 7. The safety and quality | g. priority |
| 8. our highest | h. to prevent fires |

PARAGRAPH TWO:

- | | |
|---------------------------------|---------------------------|
| 1. generally recognised | a. from drinks |
| 2. an American teenager started | b. signed the petition |
| 3. get BVO removed | c. healthier |
| 4. sold as | d. a petition |
| 5. More than 200,000 people | e. listening to consumers |
| 6. It's really good | f. as safe |
| 7. big companies are | g. health drinks |
| 8. a little bit | h. to know |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1405/140509-coca-cola.html>

(1) _____ made the Coca-Cola Company change the recipe of several of its drinks. The world's largest drinks manufacturer will remove (2) _____ brominated vegetable oil (BVO) from drinks like Powerade and Fanta. BVO (3) _____ that stops other ingredients from separating. It contains the chemical bromide, which is used in products (4) _____. A Coca-Cola spokesman said: "All of our beverages, (5) _____ BVO, are safe...and [they] comply with all regulations...The safety and quality of our products is (6) _____."

The USA's Food and Drug Administration removed BVO from its "generally (7) _____ in 1970. A few months ago, an American teenager started (8) _____ Change.org to get BVO removed from drinks. She asked why it was (9) _____ sold as health drinks. More than 200,000 people signed the petition. The teen said: "It's (10) _____ that companies, especially big companies, are listening to consumers." She added: "I'm glad to know the Powerade sold at my school (11) _____ people around the world will be (12) _____ without BVO."

COCA COLA SURVEY

From <http://www.breakingnewsenglish.com/1405/140509-coca-cola.html>

Write five GOOD questions about Coca Cola in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a)

b)

c)

d)

e)

f)

g)

h)

