

Major supermarket bans candy from checkouts

23rd May, 2014



A major supermarket in the UK will soon remove all candy and chocolates from near its checkouts. The supermarket giant Tesco said that

from the end of this year, there will be no sweets or chocolates next to customers waiting to pay for their food. This is because it wants its customers to be healthier. Tesco did a lot of research on the best place to put things in its stores. It said that two-thirds of its customers thought it was a good idea to remove candies and chocolates from in front of the checkouts. Tesco's chief executive Philip Clarke said: "We all know how easy it is to be tempted by sugary snacks at the checkout, and we want to help our customers lead healthier lives."

Britain's Public Health Minister Jane Ellison welcomed Tesco's idea. She said it would help tackle obesity and poor health. She said: "This initiative will help people to make healthier choices, which all contributes to reducing the long-term cost to our nation of obesity and ill-health." A spokeswoman from the parenting website MumsNet.com told the BBC that Tesco's move was "positive" and would make life "that little bit easier". She said: "Popping into a shop with a small child...can sometimes feel like navigating an assault course." She was happy that Tesco listened to people, saying: "It's really positive to see a supermarket responding to the views of their customers."

Sources: BBC / The Guardian / Retail-Week.com

Writing

Supermarkets should not sell unhealthy food.
Discuss.

Chat

Talk about these words from the article.

supermarket / checkouts / the end of this year / customers / research / snacks / obesity / poor health / initiative / parenting / assault course / positive / customers

True / False

- A British supermarket is banning all candy from its stores. T / F
- The ban will start taking place next year. T / F
- The store wants its customers to be healthier. T / F
- Most customers are happy that candies are being removed. T / F
- The UK government said removing candy would reduce obesity. T / F
- A parenting website said banning candy would make life easier. T / F
- The website wants supermarkets to have assault courses. T / F
- A woman was happy that the supermarket listened to customers. T / F

Synonym Match

- | | |
|---------------|---------------------|
| 1. major | a. traveling across |
| 2. near | b. place |
| 3. put | c. assist |
| 4. tempted | d. country |
| 5. help | e. important |
| 6. poor | f. opinions |
| 7. nation | g. bad |
| 8. navigating | h. close |
| 9. happy | i. enticed |
| 10. views | j. pleased |

Discussion – Student A

- How much will removing candy from checkouts help our health?
- Should supermarkets stop selling unhealthy food?
- What other things can supermarkets do to help our health?
- How does removing candy from checkouts make our health easier?
- What are the difficulties of shopping with small children?
- What changes would you like supermarkets to make?
- How might candy companies feel about Tesco's move?
- What questions would you like to ask the Tesco CEO?

BreakingNewsEnglish - The Mini Lesson

Phrase Match

1. A major supermarket in the UK will soon
 2. from the end
 3. two-thirds
 4. tempted by
 5. help our customers lead
 6. Jane Ellison welcomed
 7. help tackle
 8. help people to make healthier
 9. Popping into
 10. responding to the views
- a. of its customers
 - b. choices
 - c. healthier lives
 - d. obesity
 - e. remove all candy
 - f. a shop
 - g. Tesco's idea
 - h. of this year
 - i. of their customers
 - j. sugary snacks

Discussion – Student B

- a) What do you think of Tesco's idea?
- b) What should be on sale at checkouts?
- c) What do you like and dislike about supermarket checkouts?
- d) What do you think of waiting at checkouts?
- e) What do you think of online checkouts?
- f) What do you think it's like to work as a checkout cashier?
- g) What do you think when you have to wait a long time at a checkout?
- h) Do you ever buy anything from near the checkout in a store?

Spelling

1. vmroee all candy and chocolates
2. next to eruomtssc waiting to pay
3. Tesco did a lot of ceearhr
4. Tesco's chief icxevueet Philip Clarke said
5. tempted by arsugy snacks
6. help our customers lead aiheerhtl lives
7. Jane Ellison edelmcwo Tesco's idea
8. tackle isyteob and poor health
9. contributes to aicundgr the long-term cost
10. Tesco's move was "oviiespt"
11. navigating an assault useroc
12. see a supermarket rngpdenios

Answers – Synonym Match

1. e	2. h	3. b	4. i	5. c
6. g	7. d	8. a	9. j	10. f

Role Play

Role A – Checkout

You think the checkout is the thing that needs improving most. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the worst of these (and why): the car park, the aisles or customer service.

Role B – Car Park

You think the car park is the thing that needs improving most. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the worst of these (and why): the checkout, the aisles or customer service.

Role C – Aisles

You think the aisles are the things that need improving most. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the worst of these (and why): the car park, the checkout or customer service.

Role D – Customer Service

You think customer service is the thing that needs improving most. Tell the others three reasons why. Tell them things that are wrong with their things. Also, tell the others which is the worst of these (and why): the car park, the aisles or the checkout.

Speaking – Shopping

Rank these with your partner. Put the best at the top. Change partners often and share your rankings.

- fruit
- potato chips (crisps)
- candies
- chocolate
- cookies
- cakes
- bread
- soda

Answers – True False

a	F	b	F	c	T	d	F	e	T	f	T	g	F	h	T
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Answers to Phrase Match and Spelling are in the text.