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Level 4

Ice bucket challenge could be good for charities

27th August, 2014

<http://www.breakingnewsenglish.com/1408/140827-ice-bucket-challenge-4.html>

Contents

| | |
|--------------------|---|
| The Reading | 2 |
| Matching | 3 |
| Listening Gap Fill | 4 |
| Survey | 5 |
| Discussion | 6 |
| Writing | 7 |

Please try the harder Level 5 and the 26-page Level 6 (harder).

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THE READING

From <http://www.breakingnewsenglish.com/1408/140827-ice-bucket-challenge-4.html>

Many people are pouring a bucket of ice-cold water on their heads for charity for the Ice Bucket Challenge. This is a viral campaign on social networking sites. They either dump icy water over themselves or donate \$100 to ALS charities. Amyotrophic lateral sclerosis (ALS) - also known as motor neurone disease (MND) - makes it difficult to speak, swallow and breathe. Over 1.1 million donors have donated over \$53 million in two weeks.

The campaign raises awareness and funds. People like to post selfies online, while helping charity. A media studies professor said: "You get the message directly from friends and acquaintances. It kind of appeals to the same side of people that wants to post a selfie." Barack Obama did not do the challenge but said he would donate instead. People with ALS usually die from respiratory failure within five years of getting the disease.

Sources: <http://fox11online.com/2014/08/24/media-experts-say-ice-bucket-challenge-could-change-way-non-profits-raise-money/>
<http://www.thenational.ae/business/the-life/ice-bucket-challenge-goes-corporate-in-uae#ixzz3BNUxXEZX>
http://en.wikipedia.org/wiki/Amyotrophic_lateral_sclerosis

MATCHING

From <http://www.breakingnewsenglish.com/1408/140827-ice-bucket-challenge-4.html>

PARAGRAPH ONE:

- | | |
|--------------------------------|------------------------------|
| 1. pouring a bucket of ice- | a. and breathe |
| 2. a viral | b. over themselves |
| 3. dump icy water | c. donated over \$53 million |
| 4. also known as | d. campaign |
| 5. difficult to speak, swallow | e. cold water on their heads |
| 6. donors have | f. motor neurone disease |

PARAGRAPH TWO:

- | | |
|-----------------------------------|------------------------|
| 1. The campaign raises | a. acquaintances |
| 2. People like to post | b. getting the disease |
| 3. friends and | c. selfies online |
| 4. It kind of appeals to the same | d. awareness |
| 5. die from respiratory | e. side of people |
| 6. within five years of | f. failure |

LISTEN AND FILL IN THE GAPS

From <http://www.breakingnewsenglish.com/1408/140827-ice-bucket-challenge-4.html>

Many people are (1) _____ of ice-cold water
(2) _____ for the Ice Bucket Challenge. This is
(3) _____ on social networking sites. They either dump icy
water (4) _____ donate \$100 to ALS charities.

Amyotrophic lateral sclerosis (ALS) - also known as motor neurone disease
(MND) - makes (5) _____, swallow and breathe. Over 1.1
million donors (6) _____ \$53 million in two weeks.

The campaign (7) _____ and funds. People like to post
selfies online, (8) _____. A media studies professor said:
"You get the message directly from friends (9) _____. It
kind of appeals to (10) _____ people that wants to post a
selfie." Barack Obama did not (11) _____ but said he
would donate instead. People with ALS usually die from
(12) _____ within five years of getting the disease.

CHARITIES SURVEY

From <http://www.breakingnewsenglish.com/1408/140827-ice-bucket-challenge-4.html>

Write five GOOD questions about charities in the table. Do this in pairs. Each student must write the questions on his / her own paper.
When you have finished, interview other students. Write down their answers.

| | STUDENT 1 _____ | STUDENT 2 _____ | STUDENT 3 _____ |
|------|--------------------|--------------------|--------------------|
| Q.1. | | | |
| Q.2. | | | |
| Q.3. | | | |
| Q.4. | | | |
| Q.5. | | | |

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

- a) _____
- b) _____
- c) _____
- d) _____
- e) _____
- f) _____
- g) _____
- h) _____

