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'Demon Slayer' movie breaks Japan's box office records – 22nd October, 2020

Level 4

Cinemas worldwide are struggling to survive, but those in Japan have smashed box office records. Despite social distancing, the animated film 'Demon Slayer' has just seen the biggest box office weekend in Japan's history. It more than doubled the previous record. It also had the biggest opening weekend anywhere in the world. Ticket sales last weekend were more than all other countries combined. Japanese cinemas made \$44 million on ticket sales.

The movie is based on a smash-hit manga - a Japanese-style comic book. The story takes place in early 20th-century Japan. A young man joins a group of warriors to get revenge on demons that killed his family and cursed his sister. It is the latest series to become a phenomenon in Japan. The 22-volume manga sold over 100 million copies. It is one of the most successful manga ever. A Japan expert said: "Even people over 50...really like it."

Level 5

Cinemas around the world are struggling to survive, but cinemagoers in Japan have smashed box office records. Despite COVID-19 social distancing rules, the animated film 'Demon Slayer: Mugen Train' has just seen (by far) the biggest box office weekend in Japan's history. The movie also had the biggest opening weekend anywhere in the world. The movie debuted only in Japan but it more than doubled the previous record. Ticket sales last weekend were more than those of all other countries combined. Japanese cinemas made a huge \$44 million on ticket sales.

The movie Demon Slayer is based on a smash-hit manga - a Japanese-style comic book. The story is set in early 20th-century Japan. The hero is a young man who joins a group of warriors to get revenge on a group of demons that killed his family and cursed his sister. It is the latest anime and manga to become a phenomenon in Japanese popular culture. The 22-volume manga sold over 100 million copies. It is one of the most successful manga ever. A Japan expert said: "This particular title cuts across generations. Even people over 50...really like Demon Slayer."

Level 6

While movie theatres around the world are struggling to survive, cinemagoers in Japan are helping to smash box office records. Despite COVID-19 social distancing rules, an animated film has just seen (by far) the biggest box office weekend in the history of Japan's cinemas. The movie 'Demon Slayer: Mugen Train' not only broke records in Japan, it also had the biggest opening weekend for any movie anywhere in the world. The movie only debuted domestically in Japan but it more than doubled the previous record. Ticket sales last weekend were greater than those of all other countries combined. Japanese cinemas saw over 3.4 million patrons forking out a whopping \$44 million on tickets.

The movie Demon Slayer is based on a smash-hit Japanese manga - a Japanese-style comic book. The story is set in early 20th-century Japan. The main protagonist is a young man who joins a group of warriors to get revenge on a group of ghouls and demons that killed his family and cursed his sister. It is the latest in a long line of anime and manga to become a phenomenon in Japanese popular culture. The 22-volume manga has sold over 100 million copies, making it one of the most successful manga of all time. Japanologist Roland Kelts from Tokyo's Waseda University said: "This particular title cuts across generations. Even people over 40, over 50, really like Demon Slayer."