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**Level 0 – 18th November 2024**

## **Social media platform Bluesky growing fast**

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

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**Please try Levels 1, 2 and 3. They are (a little) harder.**

**X (Twitter)**



[X.com/SeanBanville](https://x.com/SeanBanville)

**Facebook**



[www.facebook.com/pages/BreakingNewsEnglish/155625444452176](https://www.facebook.com/pages/BreakingNewsEnglish/155625444452176)

# THE READING

From <https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

The social media site Bluesky is growing quickly. It became popular after the U.S. Presidential Election. Many people are using Bluesky instead of X. Bluesky is the most downloaded free app in Apple's app store. Bluesky looks and feels like Twitter. It has a fresh feel and gives users more control.

Bluesky started as a Twitter project in 2019. It is similar to Twitter. Even the logos are similar. Twitter's was a blue bird; Bluesky has a blue butterfly. The name Bluesky is like free speech. Bluesky users can get posts they are interested in. They can choose to have only posts that have cat photos.

Sources: <https://www.cnet.com/tech/bluesky-explained-why-this-social-media-network-is-now-growing-by-1-million-users-daily/>  
<https://www.theguardian.com/technology/2024/nov/17/bluesky-musk-trump-x-twitter-authoritarian-world>  
<https://en.wikipedia.org/wiki/Bluesky>

# PHRASE MATCHING

From <https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

## PARAGRAPH ONE:

- |                                     |                 |
|-------------------------------------|-----------------|
| 1. The social media                 | a. like Twitter |
| 2. Bluesky is growing               | b. popular      |
| 3. It became                        | c. of X         |
| 4. after the U.S. Presidential      | d. free app     |
| 5. people are using Bluesky instead | e. quickly      |
| 6. the most downloaded              | f. feel         |
| 7. Bluesky looks and feels          | g. Election     |
| 8. It has a fresh                   | h. site         |

## PARAGRAPH TWO:

- |                                  |                         |
|----------------------------------|-------------------------|
| 1. Bluesky started               | a. similar              |
| 2. It is similar                 | b. speech               |
| 3. Even the logos are            | c. photos               |
| 4. Bluesky has                   | d. interested in        |
| 5. The name Bluesky is like free | e. as a Twitter project |
| 6. get posts they are            | f. have only posts      |
| 7. They can choose to            | g. to Twitter           |
| 8. cat                           | h. a blue butterfly     |

# LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

The (1) \_\_\_\_\_ Bluesky is growing quickly. It

became (2) \_\_\_\_\_ U.S. Presidential Election.

Many (3) \_\_\_\_\_ Bluesky instead of X. Bluesky

(4) \_\_\_\_\_ downloaded free app in Apple's app

store. Bluesky (5) \_\_\_\_\_ like Twitter. It has a

fresh feel and gives (6) \_\_\_\_\_.

Bluesky (7) \_\_\_\_\_ Twitter project in 2019. It

(8) \_\_\_\_\_ Twitter. Even the (9) \_\_\_\_\_.

Twitter's was a blue bird; Bluesky has a blue butterfly. The name

Bluesky is (10) \_\_\_\_\_. Bluesky users can get

posts they (11) \_\_\_\_\_. They can choose to have

(12) \_\_\_\_\_ have cat photos.

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

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# SOCIAL MEDIA SURVEY

From <https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

Write five GOOD questions about social media in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

*Social media platform Bluesky growing fast – 18th November 2024*  
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## WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

e) \_\_\_\_\_

f) \_\_\_\_\_

# WRITING

From <https://breakingnewsenglish.com/2411/241121-bluesky-0.html>

Write about **social media** for 10 minutes. Read and talk about your partner's paper.

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