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Level 2 – 18th November 2024

Social media platform Bluesky growing fast

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<https://breakingnewsenglish.com/2411/241121-bluesky-2.html>

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Please try Levels 0, 1 and 3. They are (a little) harder.

X (Twitter)



[X.com/SeanBanville](https://x.com/SeanBanville)

Facebook



www.facebook.com/pages/BreakingNewsEnglish/155625444452176

THE READING

From <https://breakingnewsenglish.com/2411/241121-bluesky-2.html>

A new social media site called Bluesky is growing quickly. It is getting over one million new users every day. The site opened to the public in February. It started becoming very popular after the U.S. Presidential Election. Many people are signing up for Bluesky as an alternative to X, Facebook and Threads. Bluesky is the most downloaded free app in Apple's and Google's app stores. Digital media journalist Ben Collins said: "Bluesky works and looks and feels just like Twitter." He said Bluesky has a fresh feel and gives users more control.

Bluesky started in 2019 as a research project at Twitter. It launched as an invitation-only site in February 2023. The platform is similar to Twitter. Even the logos are similar. Twitter's was a blue bird; Bluesky has a blue butterfly. The name Bluesky is from a Twitter idea that a bird flies freely in an open blue sky. This open blue sky is like free speech. Bluesky users can control their feed. They can focus on posts they are interested in. If they want only posts that have cat photos or posts related to sports, they can choose feeds from a marketplace.

Sources: <https://www.cnet.com/tech/bluesky-explained-why-this-social-media-network-is-now-growing-by-1-million-users-daily/>
<https://www.theguardian.com/technology/2024/nov/17/bluesky-musk-trump-x-twitter-authoritarian-world>
<https://en.wikipedia.org/wiki/Bluesky>

PHRASE MATCHING

From <https://breakingnewsenglish.com/2411/241121-bluesky-2.html>

PARAGRAPH ONE:

- | | |
|--------------------------------|-------------------|
| 1. A new social media site | a. Election |
| 2. growing | b. one million |
| 3. It is getting over | c. popular |
| 4. new | d. free app |
| 5. It started becoming very | e. called Bluesky |
| 6. after the U.S. Presidential | f. feel |
| 7. the most downloaded | g. quickly |
| 8. Bluesky has a fresh | h. users |

PARAGRAPH TWO:

- | | |
|-------------------------------------|-----------------------|
| 1. It launched as an invitation- | a. an open blue sky |
| 2. Even the logos are | b. to sports |
| 3. a bird flies freely in | c. control their feed |
| 4. This open blue sky is like free | d. a marketplace |
| 5. Bluesky users can | e. similar |
| 6. They can focus on posts they are | f. speech |
| 7. cat photos or posts related | g. interested in |
| 8. they can choose feeds from | h. only site |

LISTEN AND FILL IN THE GAPS

From <https://breakingnewsenglish.com/2411/241121-bluesky-2.html>

A new social media site called Bluesky (1) _____.
It is getting over one million new (2) _____. The
site opened to the public in February. It started becoming (3)
_____ the U.S. Presidential Election. Many people
are signing up for Bluesky as (4) _____ X,
Facebook and Threads. Bluesky is the most downloaded free app in
Apple's and Google's app stores. Digital media journalist Ben Collins
said: "Bluesky (5) _____ and feels just like
Twitter." He said Bluesky has a fresh feel and gives
(6) _____.

Bluesky started in 2019 (7) _____ project at
Twitter. It launched as an (8) _____ in February
2023. The platform (9) _____ Twitter. Even the
logos are similar. Twitter's was a blue bird; Bluesky has a blue
butterfly. The name Bluesky is from a Twitter
(10) _____ bird flies freely in an open blue sky.
This open blue sky is like free speech. Bluesky users can control
their feed. They can (11) _____ they are interested
in. If they want only posts that have cat photos or posts related to
sports, they can (12) _____ a marketplace.

PUT A SLASH (/) WHERE THE SPACES ARE

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SOCIAL MEDIA SURVEY

From <https://breakingnewsenglish.com/2411/241121-bluesky-2.html>

Write five GOOD questions about social media in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student A: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

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WRITE QUESTIONS & ASK YOUR PARTNER(S)

Student B: Do not show these to your speaking partner(s).

a) _____

b) _____

c) _____

d) _____

e) _____

f) _____

WRITING

From <https://breakingnewsenglish.com/2411/241121-bluesky-2.html>

Write about **social media** for 10 minutes. Read and talk about your partner's paper.
