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**Level 3 – 18th November 2024**

## Social media platform Bluesky growing fast

**FREE online quizzes, mp3 listening and more for this lesson here:**

<https://breakingnewsenglish.com/2411/241121-bluesky.html>

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**Please try Levels 0, 1 and 2 (they are easier).**

**X (Twitter)**



[X.com/SeanBanville](https://x.com/SeanBanville)

**Facebook**



[www.facebook.com/pages/BreakingNewsEnglish/155625444452176](https://www.facebook.com/pages/BreakingNewsEnglish/155625444452176)

# THE ARTICLE

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

A new social media platform is growing very quickly. The social network Bluesky is getting over one million new users every day. The site opened to the public in February. However, it started gaining in popularity after the U.S. Presidential Election on November the 5th. Many people are signing up for Bluesky because they want an alternative to X, Facebook and Threads. Bluesky is currently the most downloaded free app in Apple's and Google's app stores. Digital media journalist Ben Collins said: "Bluesky works and looks and feels just like Twitter." He said Bluesky has a fresher feel than other platforms and gives users more control.

Bluesky began in 2019 as a research project at Twitter. It was led by the co-founder and former CEO of Twitter Jack Dorsey. It launched as an invitation-only version in February 2023. The platform is very similar to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has a blue butterfly. Mr Dorsey said the name Bluesky is from a Twitter idea that a bird could fly freely in an open blue sky. This open blue sky is a symbol of free speech. Bluesky allows users to control their feed and focus on posts they are interested in. It said if you "want only posts that have cat photos, or only posts related to sports, you can simply pick your feed of choice from an open marketplace".

Sources: <https://www.cnet.com/tech/bluesky-explained-why-this-social-media-network-is-now-growing-by-1-million-users-daily/>  
<https://www.theguardian.com/technology/2024/nov/17/bluesky-musk-trump-x-twitter-authoritarian-world>  
<https://en.wikipedia.org/wiki/Bluesky>

# WARM-UPS

**1. SOCIAL MEDIA:** Students walk around the class and talk to other students about social media. Change partners often and share your findings.

**2. CHAT:** In pairs / groups, talk about these topics or words from the article. What will the article say about them? What can you say about these words and your life?

social media / users / the public / popularity / alternative / download / app / Twitter / research project / CEO / invitation / logo / blue bird / butterfly / symbol / cat photos

Have a chat about the topics you liked. Change topics and partners frequently.

**3. FREE SPEECH:** Students A **strongly** believe we should be able to say anything on social media; Students B **strongly** believe the opposite. Change partners again and talk about your conversations.

**4. CONTENT:** What do you think of different kinds of social media content in the table below? Complete this table with your partner(s). Change partners often and share what you wrote.

	Good Things	Bad Things
News		
Cat photos		
Ads		
Weather		
Sports		
Friends' posts		

**5. SKY:** Spend one minute writing down all of the different words you associate with the word "sky". Share your words with your partner(s) and talk about them. Together, put the words into different categories.

**6. PLATFORMS:** Rank these with your partner. Put the best social media platforms at the top. Change partners often and share your rankings.

- Bluesky
- TikTok
- Facebook
- Instagram
- Twitter
- LinkedIn
- YouTube
- Threads

# VOCABULARY MATCHING

## Paragraph 1

- |                |  |
|----------------|--|
| 1. platform    | a. Something different you can choose instead of something else.                       |
| 2. the public  | b. The way something seems or gives you an emotion.                                    |
| 3. gaining     | c. A place, like a website or app, where people can share ideas or talk to each other. |
| 4. popularity  | d. All the people in a country, not just a small group.                                |
| 5. alternative | e. When many people like something.  |
| 6. currently   | f. Happening now or at this time.  |
| 7. feel (noun) | g. Getting more or growing bigger.   |

## Paragraph 2

- |                 |   |
|-----------------|---|
| 8. co-founder   | h. The right to say what you think.                         |
| 9. former       | i. A small picture or symbol that shows a company or brand. |
| 10. launched    | j. When someone asks you to join or go to something.        |
| 11. invitation  | k. A person who helps start a company with someone else.    |
| 12. logo        | l. Connected to something.                                  |
| 13. free speech | m. Someone or something from before; not now.               |
| 14. related     | n. Started something new, like a business or a product.     |

# BEFORE READING / LISTENING

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

**1. TRUE / FALSE:** Read the headline. Guess if a-h below are true (T) or false (F).

1. The Bluesky social media platform gets 10 million new users every day. **T / F**
2. Bluesky became available to the public last month. **T / F**
3. Many people joined Bluesky after the U.S. Presidential Election. **T / F**
4. A journalist said Bluesky feels totally different from Twitter. **T / F**
5. Bluesky was a project of a co-founder of Twitter. **T / F**
6. The Twitter co-founder said blue sky represents free speech. **T / F**
7. Bluesky users have little control over their feed. **T / F**
8. Bluesky users can choose to look at only photos of cats. **T / F**

**2. SYNONYM MATCH:** (The words in **bold** are from the news article.)

- |                       |                |
|-----------------------|----------------|
| 1. <b>gaining</b>     | a. atmosphere  |
| 2. <b>alternative</b> | b. alike       |
| 3. <b>currently</b>   | c. reporter    |
| 4. <b>journalist</b>  | d. symbol      |
| 5. <b>feel</b>        | e. increasing  |
| 6. <b>led</b>         | f. concentrate |
| 7. <b>logo</b>        | g. managed     |
| 8. <b>similar</b>     | h. substitute  |
| 9. <b>focus</b>       | i. connected   |
| 10. <b>related</b>    | j. presently   |

**3. PHRASE MATCH:** (Sometimes more than one choice is possible.)

- |  |                               |
|--|-------------------------------|
| 1. A new social media platform is      | a. project at Twitter         |
| 2. Bluesky is getting over one million | b. to X, Facebook and Threads |
| 3. they want an alternative            | c. interested in              |
| 4. Bluesky is currently the most       | d. freely in an open blue sky |
| 5. Bluesky works and looks and feels   | e. downloaded free app        |
| 6. Bluesky began in 2019 as a research | f. to sports                  |
| 7. It launched as an invitation-       | g. just like Twitter          |
| 8. a bird could fly                    | h. growing very quickly       |
| 9. focus on posts they are             | i. only version in February   |
| 10. only posts related                 | j. new users every day        |

# GAP FILL

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

A new social media platform is (1) \_\_\_\_\_ very quickly. The social network Bluesky is getting over one million new users every day. The site opened to the (2) \_\_\_\_\_ in February. However, it started gaining in (3) \_\_\_\_\_ after the U.S. Presidential Election on November the 5th. Many people are (4) \_\_\_\_\_ up for Bluesky because they want an alternative to X, Facebook and Threads. Bluesky is (5) \_\_\_\_\_ the most downloaded free app in Apple's and Google's app stores. Digital media (6) \_\_\_\_\_ Ben Collins said: "Bluesky works and looks and feels (7) \_\_\_\_\_ like Twitter." He said Bluesky has a fresher feel than other platforms and gives users more (8) \_\_\_\_\_.

*signing*  
*just*  
*public*  
*currently*  
*growing*  
*control*  
*popularity*  
*journalist*

Bluesky began in 2019 as a research project at Twitter. It was (9) \_\_\_\_\_ by the co-founder and former CEO of Twitter Jack Dorsey. It (10) \_\_\_\_\_ as an invitation-only version in February 2023. The platform is very (11) \_\_\_\_\_ to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has a blue (12) \_\_\_\_\_. Mr Dorsey said the name Bluesky is from a Twitter idea that a bird could fly (13) \_\_\_\_\_ in an open blue sky. This open blue sky is a symbol of free speech. Bluesky allows users to control their (14) \_\_\_\_\_ and focus on posts they are interested in. It said if you "want only posts that have cat (15) \_\_\_\_\_, or only posts related to sports, you can simply pick your feed of choice from an (16) \_\_\_\_\_ marketplace".

*feed*  
*launched*  
*butterfly*  
*open*  
*led*  
*photos*  
*freely*  
*similar*

# LISTENING – Guess the answers. Listen to check.

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

- 1) A new social media platform is \_\_\_\_\_
  - a. grown very quickly
  - b. grow in very quickly
  - c. growing very quickly
  - d. grow wing very quickly
- 2) Many people are signing up for Bluesky because they want an \_\_\_\_\_
  - a. alternative too X
  - b. alternative two X
  - c. alternative treks
  - d. alternative to X
- 3) Bluesky is currently the most downloaded free app in Apple's and \_\_\_\_\_
  - a. Google's sap stores
  - b. Google sap stores
  - c. Google's apps stores
  - d. Google's app stores
- 4) Ben Collins said Bluesky works and looks and feels \_\_\_\_\_
  - a. just like Twitter
  - b. just likes Twitter
  - c. just liked Twitter
  - d. just alike Twitter
- 5) Bluesky has a fresher feel than other platforms and gives \_\_\_\_\_
  - a. user more control
  - b. uses more control
  - c. users amore control
  - d. users more control
- 6) It was led by the co-founder and former \_\_\_\_\_
  - a. COE of Twitter
  - b. OCE of Twitter
  - c. EOC of Twitter
  - d. CEO of Twitter
- 7) Mr Dorsey said the name Bluesky is from a Twitter idea that a bird \_\_\_\_\_
  - a. could flier freely
  - b. could flight freely
  - c. could fly freely
  - d. could fry freely
- 8) Bluesky allows users to control their feed and focus on posts they \_\_\_\_\_
  - a. are interested on
  - b. are interested in
  - c. are interested din
  - d. are interest in
- 9) It said if you want only posts that have cat photos, or only posts \_\_\_\_\_
  - a. relate it to sports
  - b. relay it to sports
  - c. really to sports
  - d. related to sports
- 10) you can simply pick your feed of choice from \_\_\_\_\_
  - a. an opens marketplace
  - b. anon pen marketplace
  - c. an opine marketplace
  - d. an open marketplace

# LISTENING – Listen and fill in the gaps

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

A new (1) \_\_\_\_\_ is growing very quickly. The social network Bluesky is (2) \_\_\_\_\_ million new users every day. The site opened to the public in February. However, it started (3) \_\_\_\_\_ after the U.S. Presidential Election on November the 5th. Many people are signing up for Bluesky because they (4) \_\_\_\_\_ to X, Facebook and Threads. Bluesky is currently the most downloaded free app in Apple's and Google's app stores. (5) \_\_\_\_\_ Ben Collins said: "Bluesky works and looks and feels just like Twitter." He said Bluesky has a fresher feel than other platforms and gives (6) \_\_\_\_\_.

Bluesky began in 2019 as (7) \_\_\_\_\_ Twitter. It was led by the co-founder and former CEO of Twitter Jack Dorsey. It launched as an (8) \_\_\_\_\_ in February 2023. The platform is very similar to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has (9) \_\_\_\_\_. Mr Dorsey said the name Bluesky is from a Twitter idea that a bird could fly freely in an open blue sky. This open blue sky is a symbol (10) \_\_\_\_\_. Bluesky allows users to control their (11) \_\_\_\_\_ on posts they are interested in. It said if you "want only posts that have cat photos, or only posts related to sports, (12) \_\_\_\_\_ pick your feed of choice from an open marketplace".



# COMPREHENSION QUESTIONS

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

1. How many new users is Bluesky getting every day?
2. What happened to Bluesky after the U.S. Presidential Election?
3. What do many people want an alternative to?
4. From where is Bluesky being downloaded a lot?
5. What did a journalist say Bluesky had a fresher feel than?
6. Where was Bluesky created?
7. What does the article say Bluesky is similar to?
8. What does the article say open blue sky is a symbol of?
9. What kinds of posts can Bluesky users focus on?
10. From where can users choose the feeds they want?

# MULTIPLE CHOICE - QUIZ

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

- 1) How many new users is Bluesky getting every day?
  - a) just fewer than a million
  - b) exactly one million
  - c) over one million
  - d) around one million
- 2) What happened to Bluesky after the U.S. Presidential Election?
  - a) It became more popular.
  - b) It was launched.
  - c) It's popularity went down.
  - d) nothing
- 3) What do many people want an alternative to?
  - a) social media
  - b) X, Facebook and Threads
  - c) websites
  - d) newspapers and magazines
- 4) From where is Bluesky being downloaded a lot?
  - a) education websites
  - b) Amazon
  - c) YouTube
  - d) Apple's and Google's app stores
- 5) What did a journalist say Bluesky had a fresher feel than?
  - a) the Internet
  - b) the usual websites
  - c) other platforms
  - d) grey sky
- 6) Where was Bluesky created?
  - a) New York
  - b) Twitter
  - c) in a garage
  - d) online
- 7) What does the article say Bluesky is similar to?
  - a) YouTube
  - b) Facebook
  - c) TikTok
  - d) Twitter
- 8) What does the article say open blue sky is a symbol of?
  - a) messages
  - b) free speech
  - c) conversation
  - d) love
- 9) What kinds of posts can Bluesky users focus on?
  - a) New posts
  - b) Ones they are interested in.
  - c) Posts from friends
  - d) News posts
- 10) From where can users choose the feeds they want?
  - a) an open marketplace
  - b) the Internet
  - c) Twitter
  - d) a special website

# ROLE PLAY

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

## **Role A – TikTok**

You think TikTok is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Facebook, Twitter or LinkedIn.

## **Role B – Facebook**

You think Facebook is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): TikTok, Twitter or LinkedIn.

## **Role C – Twitter**

You think Twitter is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Facebook, TikTok or LinkedIn.

## **Role D – LinkedIn**

You think LinkedIn is the best social media platform. Tell the others three reasons why. Tell them what is wrong with their platforms. Also, tell the others which is the worst of these (and why): Facebook, Twitter or TikTok.

# AFTER READING / LISTENING

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

**1. WORD SEARCH:** Look online / in your dictionary to find collocates, information on, synonyms for... the words 'social media' and 'network'.

social media	network

- Share your findings with your partners.
- Make questions using the words you found.
- Ask your partner / group your questions.

**2. ARTICLE QUESTIONS:** Look back at the article and write down some questions you would like to ask the class about the text.

- Share your questions with other classmates / groups.
- Ask your partner / group your questions.

**3. GAP FILL:** In pairs / groups, compare your answers to this exercise. Check your answers. Talk about the words from the activity. Were they new, interesting, worth learning...?

**4. VOCABULARY:** Circle any words you do not understand. In groups, pool unknown words and use dictionaries to find their meanings.

**5. TEST EACH OTHER:** Look at the words below. With your partner, try to recall how they were used in the text:

<ul style="list-style-type: none"><li>• quickly</li><li>• opened</li><li>• signing</li><li>• alternative</li><li>• stores</li><li>• control</li></ul>	<ul style="list-style-type: none"><li>• led</li><li>• only</li><li>• butterfly</li><li>• symbol</li><li>• focus</li><li>• pick</li></ul>
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# SOCIAL MEDIA SURVEY

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

Write five GOOD questions about social media in the table. Do this in pairs. Each student must write the questions on his / her own paper. When you have finished, interview other students. Write down their answers.

	STUDENT 1 _____	STUDENT 2 _____	STUDENT 3 _____
Q.1.			
Q.2.			
Q.3.			
Q.4.			
Q.5.			

- Now return to your original partner and share and talk about what you found out. Change partners often.
- Make mini-presentations to other groups on your findings.

# SOCIAL MEDIA DISCUSSION

STUDENT A's QUESTIONS (Do not show these to student B)

1. What did you think when you read the headline?
2. What images are in your mind when you hear the word 'social media'?
3. What do you know about the social media platform Bluesky?
4. What do you think of social media?
5. Does the world need another social media platform?
6. How long do you spend on social media?
7. Why is social media useful?
8. How often do you check likes for your posts?
9. How addicted are you to social media?
10. Are you happy with all the posts you see on your feeds?

*Social media platform Bluesky growing fast – 18th November 2024*  
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# SOCIAL MEDIA DISCUSSION

STUDENT B's QUESTIONS (Do not show these to student A)

11. Did you like reading this article? Why/not?
12. What do you think of when you hear the word 'blue sky'?
13. What do you think about what you read?
14. What are your favourite social media platforms?
15. How important is social media?
16. What are the dangers of social media?
17. What do you think of the Twitter and Bluesky logos?
18. How important is free speech?
19. What do you think of online photos of cats?
20. What questions would you like to ask Bluesky?

# DISCUSSION (Write your own questions)

STUDENT A's QUESTIONS (Do not show these to student B)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

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# DISCUSSION (Write your own questions)

STUDENT B's QUESTIONS (Do not show these to student A)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

# LANGUAGE - CLOZE

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

A new social media platform is (1) \_\_\_\_\_ very quickly. The social network Bluesky is getting over one million new users every day. The site opened (2) \_\_\_\_\_ the public in February. However, it started gaining in popularity after the U.S. Presidential Election on November the 5th. Many people are signing (3) \_\_\_\_\_ for Bluesky because they want an alternative to X, Facebook and Threads. Bluesky is (4) \_\_\_\_\_ the most downloaded free app in Apple's and Google's app stores. Digital media journalist Ben Collins said: "Bluesky (5) \_\_\_\_\_ and looks and feels just like Twitter." He said Bluesky has a fresher feel than other platforms and gives (6) \_\_\_\_\_ more control.

Bluesky (7) \_\_\_\_\_ in 2019 as a research project at Twitter. It was led by the co-founder and former CEO of Twitter Jack Dorsey. It launched as an invitation-only (8) \_\_\_\_\_ in February 2023. The platform is very similar to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has a blue butterfly. Mr Dorsey said the name Bluesky is from a Twitter idea that a bird could fly (9) \_\_\_\_\_ in an open blue sky. This open blue sky is a symbol of free speech. Bluesky allows users to control their feed and focus on (10) \_\_\_\_\_ they are interested in. It said if you "want only posts that have cat photos, or (11) \_\_\_\_\_ posts related to sports, you can simply pick your feed of (12) \_\_\_\_\_ from an open marketplace".

**Put the correct words from the table below in the above article.**

- |     |                |                |              |               |
|-----|----------------|----------------|--------------|---------------|
| 1.  | (a) growing    | (b) grows      | (c) growth   | (d) grower    |
| 2.  | (a) up         | (b) by         | (c) to       | (d) at        |
| 3.  | (a) down       | (b) at         | (c) up       | (d) as        |
| 4.  | (a) currant    | (b) curriculum | (c) currency | (d) currently |
| 5.  | (a) works      | (b) worker     | (c) workings | (d) work      |
| 6.  | (a) uses       | (b) users      | (c) usages   | (d) abuses    |
| 7.  | (a) beginnings | (b) begin      | (c) begun    | (d) began     |
| 8.  | (a) vision     | (b) version    | (c) visor    | (d) aversion  |
| 9.  | (a) frees      | (b) freedom    | (c) freely   | (d) freed     |
| 10. | (a) pasts      | (b) paste      | (c) pests    | (d) posts     |
| 11. | (a) once       | (b) ones       | (c) lonely   | (d) only      |
| 12. | (a) chosen     | (b) choice     | (c) choose   | (d) chose     |



# SPELLING

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

## Paragraph 1

1. A new social media aolmtrpf
2. over one imlinol new users
3. The site opened to the ibpluc
4. it started gaining in plpiorauyt
5. they want an eitlvnaarte to X
6. digital media nostjrluia

## Paragraph 2

7. It launched as an invtoaiitn-only version
8. The platform is very alsimir to Twitter
9. a yslomb of free speech
10. focus on posts they are sedniretet in
11. only posts trdleea to sports
12. an open rakamtlecpe

# PUT THE TEXT BACK TOGETHER

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

**Number these lines in the correct order.**

- ( ) fly freely in an open blue sky. This open blue sky is a symbol of free speech. Bluesky allows users to control
- ( ) their feed and focus on posts they are interested in. It said if you "want only posts that have cat
- ( ) Bluesky began in 2019 as a research project at Twitter. It was led by the co-founder and
- ( ) similar to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has a blue
- ( ) feel than other platforms and gives users more control.
- ( **1** ) A new social media platform is growing very quickly. The social network Bluesky is getting
- ( ) former CEO of Twitter Jack Dorsey. It launched as an invitation-only version in February 2023. The platform is very
- ( ) up for Bluesky because they want an alternative to X, Facebook and Threads. Bluesky is currently the most
- ( ) butterfly. Mr Dorsey said the name Bluesky is from a Twitter idea that a bird could
- ( ) Ben Collins said: "Bluesky works and looks and feels just like Twitter." He said Bluesky has a fresher
- ( ) gaining in popularity after the U.S. Presidential Election on November the 5th. Many people are signing
- ( ) downloaded free app in Apple's and Google's app stores. Digital media journalist
- ( ) photos, or only posts related to sports, you can simply pick your feed of choice from an open marketplace".
- ( ) over one million new users every day. The site opened to the public in February. However, it started

# PUT THE WORDS IN THE RIGHT ORDER

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

1. is very A social platform growing media quickly .
2. million getting one day . over It's every users
3. after gaining started the It popularity election . in
4. store . most downloaded app Apple's The app in
5. just like Bluesky looks He Twitter . said
6. similar platform very is Twitter . The to
7. fly sky . Birds could a in freely blue
8. sky speech . a of symbol is Blue free
9. control their feed . allows users to Bluesky
10. from of your choice feed a Pick marketplace .

# CIRCLE THE CORRECT WORD (20 PAIRS)

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

A new social media platform is *growing* / *grown* very quickly. The social network Bluesky is getting over one million new *uses* / *users* every day. The site opened to the public *on* / *in* February. However, it started gaining in *popularity* / *popular* after the U.S. Presidential Election on November the 5th. Many people are signing *down* / *up* for Bluesky because they want an alternative *to* / *at* X, Facebook and Threads. Bluesky is currently *a* / *the* most downloaded free app in Apple's and Google's app stores. Digital media *journalist* / *journalism* Ben Collins said: "Bluesky works and looks and feels just like Twitter." He said Bluesky has a fresher *felt* / *feel* than other platforms and gives users *many* / *more* control.

Bluesky *begun* / *began* in 2019 as a research project at Twitter. It was led *by* / *to* the co-founder and *former* / *firmer* CEO of Twitter Jack Dorsey. It launched as an invitation-only *vision* / *version* in February 2023. The platform is very *similarity* / *similar* to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has a blue butterfly. Mr Dorsey said the name Bluesky is *form* / *from* a Twitter idea *that* / *what* a bird could fly freely in an open blue sky. This open blue sky is a symbol *at* / *of* free speech. Bluesky allows users to control their feed and focus on posts they are interested in. It said if you "want only posts that have cat photos, or only posts *related* / *relation* to sports, you can simply pick your feed of *choose* / *choice* from an open marketplace".

**Talk about the connection between each pair of words in italics, and why the correct word is correct. Look up the definition of new words.**

# INSERT THE VOWELS (a, e, i, o, u)

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

\_ n\_w s\_c\_\_l m\_d\_\_ pl\_tf\_rm \_s gr\_w\_ng v\_ry q\_\_ckly.  
Th\_ s\_c\_\_l n\_tw\_rk Bl\_\_sky \_s g\_tt\_ng \_v\_r \_n\_  
m\_ll\_\_n n\_w \_s\_rs \_v\_ry d\_y. Th\_ s\_t\_ \_p\_n\_d t\_ th\_  
p\_bl\_c \_n F\_br\_\_ry. H\_w\_v\_r, \_t st\_rt\_d g\_\_nng \_n  
p\_p\_l\_r\_ty \_ft\_r th\_ \_\_.S. Pr\_s\_d\_nt\_\_l \_l\_ct\_\_n \_n  
N\_v\_mb\_r th\_ 5th. M\_ny p\_\_pl\_ \_r\_ s\_gnng \_p f\_r  
Bl\_\_sky b\_c\_\_s\_ th\_y w\_nt \_n \_lt\_rn\_tv\_ t\_ X,  
F\_c\_b\_\_k \_nd Thr\_\_ds. Bl\_\_sky \_s c\_rr\_ntly th\_ m\_st  
d\_wnl\_\_d\_d fr\_\_ \_pp \_n \_ppl\_'s \_nd G\_\_gl\_'s \_pp  
st\_r\_s. D\_g\_t\_l m\_d\_\_ j\_\_rn\_lst B\_n C\_ll\_ns s\_\_d:  
"Bl\_\_sky w\_rks \_nd l\_\_ks \_nd f\_\_ls j\_st l\_k\_ Tw\_tt\_r."  
H\_ s\_\_d Bl\_\_sky h\_s \_ fr\_sh\_r f\_\_l th\_n \_th\_r  
pl\_tf\_rms \_nd g\_v\_s \_s\_rs m\_r\_ c\_ntr\_l.

Bl\_\_sky b\_g\_n \_n 2019 \_s \_ r\_s\_\_rch pr\_j\_ct \_t  
Tw\_tt\_r. \_t w\_s l\_d by th\_ c\_f\_\_nd\_r \_nd f\_rm\_r C\_\_  
\_f Tw\_tt\_r J\_ck D\_rs\_y. \_t l\_\_nch\_d \_s \_n \_nv\_t\_t\_\_n-  
\_nly v\_rs\_\_n \_n F\_br\_\_ry 2023. Th\_ pl\_tf\_rm \_s v\_ry  
s\_m\_l\_r t\_ Tw\_tt\_r. \_v\_n th\_ l\_g\_s \_r\_ s\_m\_l\_r.  
Tw\_tt\_r h\_d \_ bl\_\_ b\_r\_d l\_g\_; Bl\_\_sky h\_s \_ bl\_\_  
b\_tt\_rfly. Mr D\_rs\_y s\_\_d th\_ n\_m\_ Bl\_\_sky \_s fr\_m \_  
Tw\_tt\_r \_d\_\_ th\_t \_ b\_r\_d c\_\_ld fly fr\_\_ly \_n \_n \_p\_n  
bl\_\_ sky. Th\_s \_p\_n bl\_\_ sky \_s \_ symb\_l \_f fr\_\_  
sp\_\_ch. Bl\_\_sky \_ll\_ws \_s\_rs t\_ c\_ntr\_l th\_\_r f\_\_d \_nd  
f\_c\_s \_n p\_sts th\_y \_r\_ \_nt\_r\_st\_d \_n. \_t s\_\_d \_f y\_\_  
"w\_nt \_nly p\_sts th\_t h\_v\_ c\_t ph\_t\_s, \_r \_nly p\_sts  
r\_l\_t\_d t\_ sp\_rts, y\_\_ c\_n s\_mply p\_ck y\_\_r f\_\_d \_f  
ch\_\_c\_ fr\_m \_n \_p\_n m\_rk\_tpl\_c\_".

# PUNCTUATE THE TEXT AND ADD CAPITALS

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

a new social media platform is growing very quickly the social network bluesky is getting over one million new users every day the site opened to the public in february however it started gaining in popularity after the us presidential election on november the 5th many people are signing up for bluesky because they want an alternative to x facebook and threads bluesky is currently the most downloaded free app in apples and googles app stores digital media journalist ben collins said bluesky works and looks and feels just like twitter he said bluesky has a fresher feel than other platforms and gives users more control

bluesky began in 2019 as a research project at twitter it was led by the cofounder and former ceo of twitter jack dorsey it launched as an invitationonly version in february 2023 the platform is very similar to twitter even the logos are similar twitter had a blue bird logo bluesky has a blue butterfly mr dorsey said the name bluesky is from a twitter idea that a bird could fly freely in an open blue sky this open blue sky is a symbol of free speech bluesky allows users to control their feed and focus on posts they are interested in it said if you want only posts that have cat photos or only posts related to sports you can simply pick your feed of choice from an open marketplace

# PUT A SLASH ( / ) WHERE THE SPACES ARE

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

A news social media platform is growing very quickly. The social network Bluesky is getting over one million new users every day. The site opened to the public in February. However, it started gaining in popularity after the U.S. Presidential Election on November the 5th. Many people are resigning up for Bluesky because they want an alternative to X, Facebook and Threads. Bluesky is currently the most downloaded free app in Apple's and Google's app stores. Digital media journalist Ben Collins said: "Bluesky works and looks and feels just like Twitter." He said Bluesky has a fresher feel than other platforms and gives users more control. Bluesky began in 2019 as a research project at Twitter. It was led by the co-founder and former CEO of Twitter Jack Dorsey. It launched as an invitation-only version in February 2023. The platform is very similar to Twitter. Even the logos are similar. Twitter had a blue bird logo; Bluesky has a blue butterfly. Mr Dorsey said the name Bluesky is from a Twitter idea that a bird could fly freely in an open bluesky. This open bluesky is a symbol of free speech. Bluesky allows users to control their feed and focus on posts they are interested in. It said if you "want only posts that have cat photos, or only posts related to sports, you can simply pick your feed of choice from an open marketplace".

# FREE WRITING

From <https://breakingnewsenglish.com/2411/241121-bluesky.html>

Write about **social media** for 10 minutes. Comment on your partner's paper.

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# HOMework

**1. VOCABULARY EXTENSION:** Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

**2. INTERNET:** Search the Internet and find out more about this news story. Share what you discover with your partner(s) in the next lesson.

**3. SOCIAL MEDIA:** Make a poster about social media. Show your work to your classmates in the next lesson. Did you all have similar things?

**4. FREE SPEECH:** Write a magazine article about being able to say or write anything on social media. Include imaginary interviews with people who are for and against this.

Read what you wrote to your classmates in the next lesson. Write down any new words and expressions you hear from your partner(s).

**5. WHAT HAPPENED NEXT?** Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

**6. LETTER:** Write a letter to an expert on social media. Ask him/her three questions about it. Give him/her three of your ideas about what is wrong with social media. Read your letter to your partner(s) in your next lesson. Your partner(s) will answer your questions.

# ANSWERS

## VOCABULARY (p.4)

1. c    2. d    3. g    4. e    5. a    6. f    7. b  
8. k    9. m    10. n    11. j    12. i    13. h    14. l

## TRUE / FALSE (p.5)

- 1 F    2 F    3 T    4 F    5 T    6 T    7 F    8 T

## SYNONYM MATCH (p.5)

1. e	2. h	3. j	4. c	5. a
6. g	7. d	8. b	9. f	10. i

## COMPREHENSION QUESTIONS (p.9)

- Over one million
- It became more popular.
- X, Facebook and Threads
- Apple's and Google's app stores
- Other platforms
- Twitter
- Twitter
- Free speech
- Ones they are interested in.
- An open marketplace

## WORDS IN THE RIGHT ORDER (p.19)

- A social media platform is growing very quickly.
- It's getting over one million users every day.
- It started gaining in popularity after the election.
- The most downloaded app in Apple's app store.
- He said Bluesky looks just like Twitter.
- The platform is very similar to Twitter.
- Birds could fly freely in a blue sky.
- Blue sky is a symbol of free speech.
- Bluesky allows users to control their feed.
- Pick your feed of choice from a marketplace.

## MULTIPLE CHOICE - QUIZ (p.10)

1. c    2. a    3. b    4. d    5. c    6. b    7. d    8. b    9. b    10. a

## ALL OTHER EXERCISES

Please check for yourself by looking at the Article on page 2.  
(It's good for your English ;-)